

5. međunarodni kongres o ruralnom turizmu

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LEADER MREŽA HRVATSKE LEADER NETWORK CROATIA

The role of the LEADER - CLLD approach in the development of tourism in rural and fisheries areas

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*Remark: 1 EUR=7,5 HRK; *RDP/EAFRD 2014.-2020. incl. transition period 2021.-2022.*

What is the LEADER approach

- one of the objectives of the EU's Common Agricultural Policy, since 1991., is to **contribute to balanced territorial development** through a series of measures like LEADER (*Liaison Entre Actions de Développement de l'Économie Rurale*).
- **implemented exclusively by multisectoral (public-civil-economic stakeholders) local action groups – LAGs** - the main tool for the application of the LEADER approach to area development
- **LEADER is a method of integrated territorial local development**
- **aims to involve people and local organizations in the design of community-led rural development strategies, decision-making and resource allocation** for the development of their rural areas – added vallue
- implementation obligation of all member states under the Rural Development Program (RDP)
- co-financed by the European Agricultural Fund for Rural Development (EAFRD)



LEADER – CLLD

- In the **programming period 2014-2020. the LEADER method has been extended** to a more comprehensive term: **Community-Led Local Development** under the acronym **CLLD**
- **+ three additional EU funds**: the European Maritime and Fisheries Fund (**EMFF**), the European Regional Development Fund (**ERDF**) and the European Social Fund (**ESF**)
- continues in the programming period 2021.-2027.

7 LEADER principles

1. appropriate territorial level (subregional)
2. bottom-up approach
3. balanced/inclusive partnership of public and private local socio-economic interests
4. local development strategies (LDS)
5. networking
6. innovative features in the local context, and
7. cooperation with other territorial actors

LEADER/CLLD evolution EU and in Croatia 1991.-2020.

Phase	Program. Period	Brief description	Sources of funding	Support on EU level (Ukupno, EUR)	No. of LAGs on EU level	Support for LAGs in Croatia (EUR)	No. of LAGs in Croatia
LEADER I	1991.-93.	EC initiative, experimental phase	EAGGF (lead) + ESF, ERDF	1,2 billion	217	0	0
LEADER II	1994.-99.	Separate funding	EAGGF (lead) + ESF, ERDF	5,4 billion	906	0	0
LEADER +	2000.-06.	Separate funding, all rural areas	EAGGF	5,1 billion	893 (EU-15) + 250 (EU-10)	0	0
LEADER axis 4.	2007.-13.	CAP integration - mandatory part	EAFRD (EU MS min.5%, Croatia min.2,5%)	9,2 billion	2.331 (EU-27)	3,8 milion	42/ at the end 40
LEADER-CLLD	2014.-20. *2022.(ZPP)	Integration into Cohesion Policy (CLLD-mandatory part), urban, rural and fisheries areas	EAFRD (min.5%) + EMFF, ESF, EFRD	9,29 billion	3.136 (EU-28)	102 million (EAFRD/HR with transition amount) + 29,3 million (EMFF/HR)	54 (EAFRD) 14 (EMFF) – total 68

LEADER/CLLD implementation in Croatia 2007.-13./2014.-20. (2022.) – MA: Ministry of Agriculture

IPARD Measure 202 – mono EAFRD

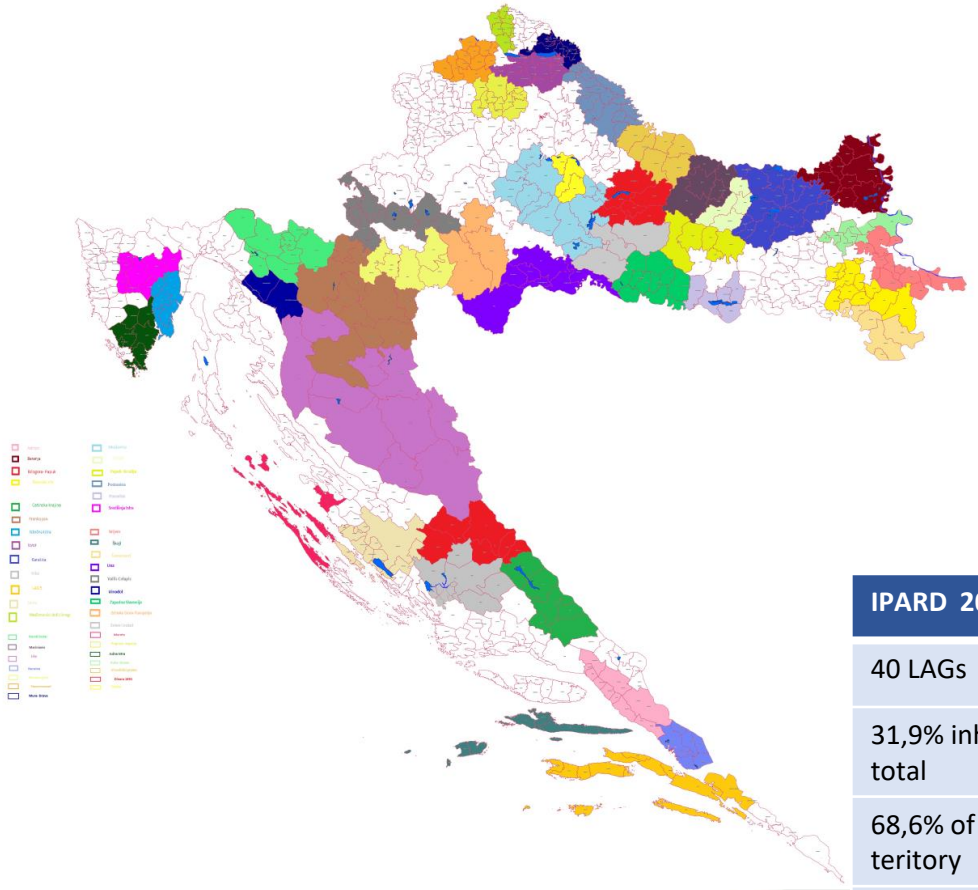
- Acquisition of skills, animation of LAG area residents - preparation of LDS (not implemented)
- **Implementation of local development strategies** (partially implemented, only running costs and animation)
- Cooperation projects (not implemented)
  - Total contracted amount (LAG 42) = 3.8 million EUR
  - Total paid amount (LAG 40) = 2.7 million EUR

RDP Measure 19 (mono EAFRD) + OPMF Measure III (mono EMFF)

- Preparation of LDS
- **Implementation of LDS - selection of end-user projects**
- **Cooperation projects** (transnational and interterritorial cooperation in the Republic of Croatia) - only for LAGs in RDP
- Running costs and animation (management of LDS implementation)
  - Total contracted amount (2014.-20.) with a transition period until 2022. (LAG 54) = 99,6 million EUR
  - Total contracted amount 2014.-20. (FLAG 14) = 28 milion EUR
  - *Implementation in progress*

Implementation in Croatia– IPARD & RDP (mono EAFRD)

Approved LAGs (40) IPARD 2007.-13.



Approved LAGs (54) RDP 2014.-2020. (2022.)

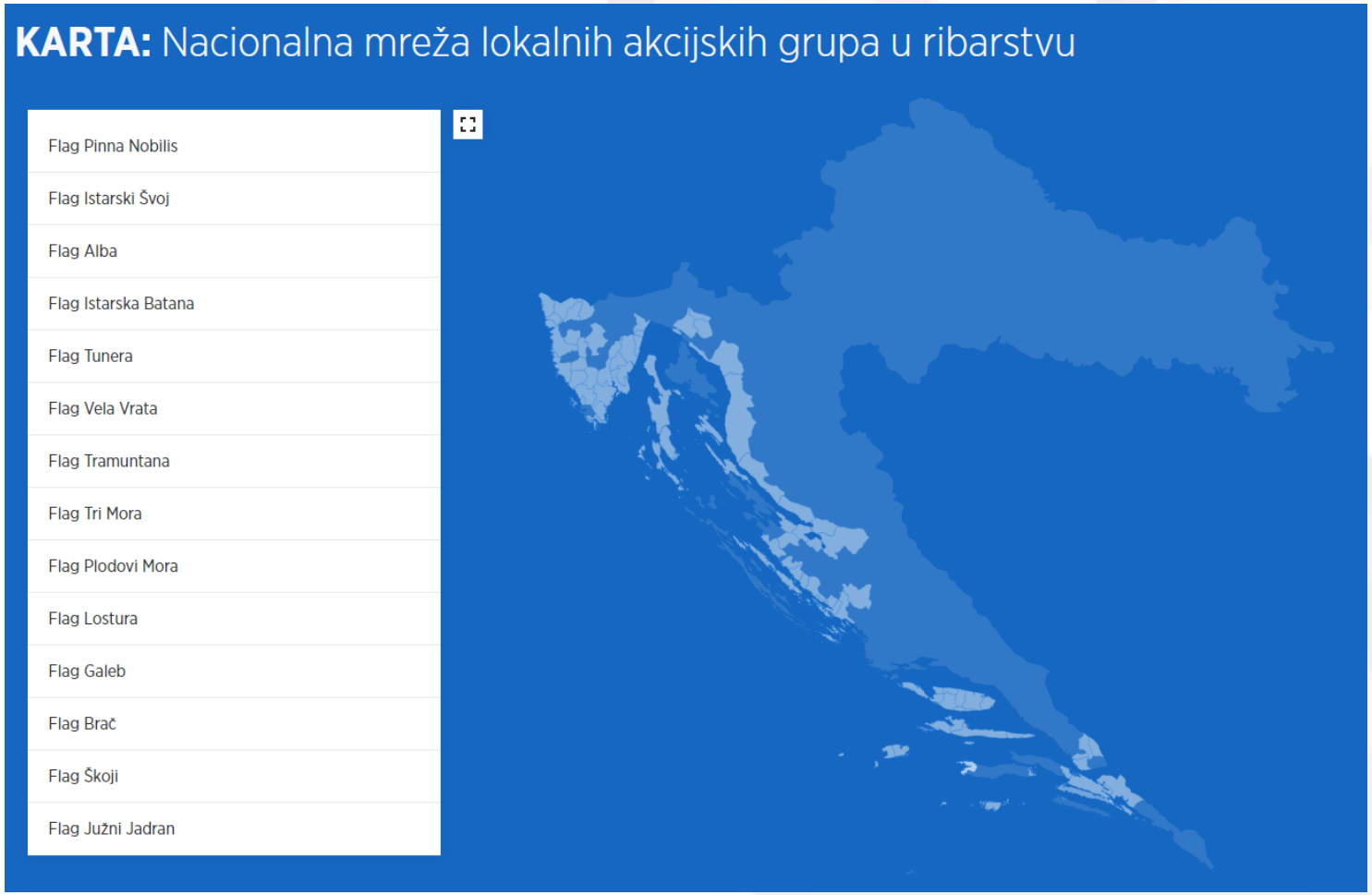


IPARD 2007-2013	RDP 2014-2020
40 LAGs	**54 LAGs**
31,9% inhabitants of total	**56,9% inhabitants of total**
68,6% of national teritory	**90,2% of national teritory**
63,8% of total LSU	**92% of total LSU**

Source: Croatian Network for Rural Development

Source: Ministry of Agriculture

Implementation in Croatia – OPMF 2014.-20. (mono EMFF)



- **14 approved FLAGs**
- **Croatian FLAGs cover 8,031 km2 of national territory (14.2%)**, and include
  - 935 settlements (13.8% of the total number of settlements in the Republic of Croatia) in
  - **94 LSU (16.9% of the total in Croatia)** - 30 cities (23.6% of the total in Croatia) and 64 municipalities (14.9% of the total in Croatia)
  - **with 423.512 inhabitants (9.9% of the total in Croatia)**

Source: Ministry of Agriculture

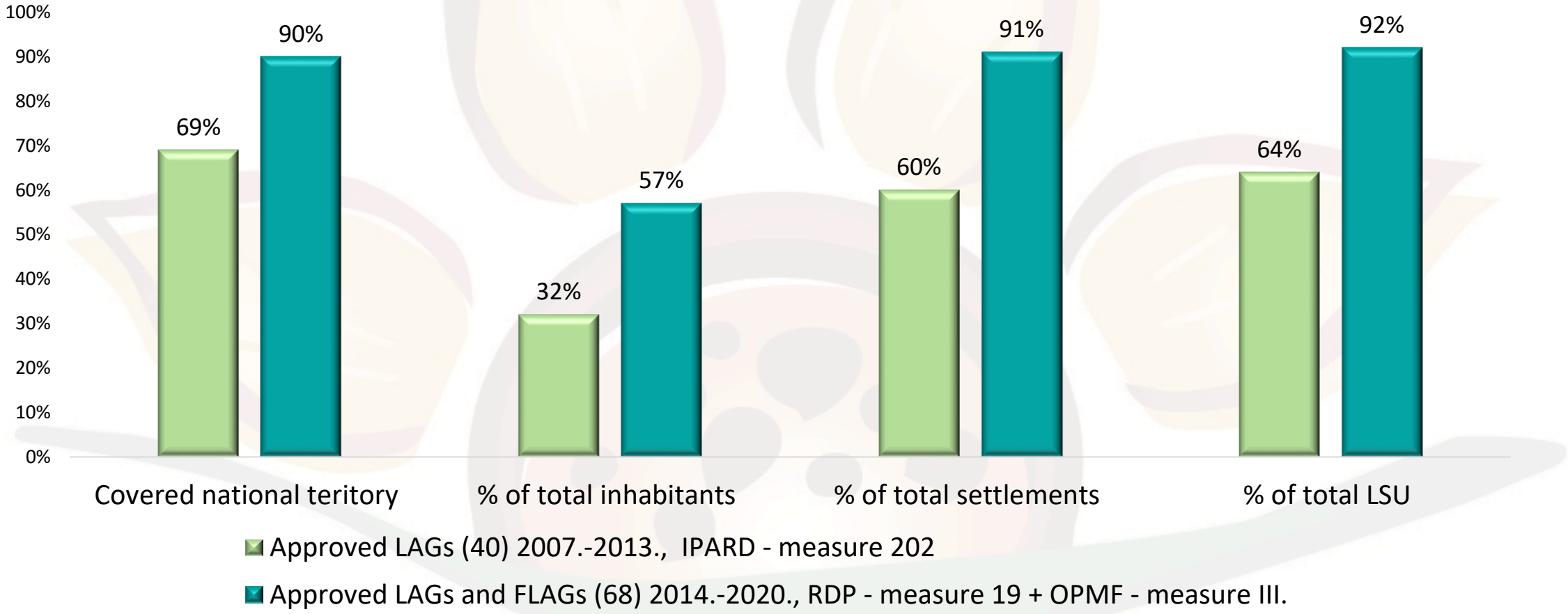
Territorial overlaps of LAGs and FLAGs with LEADER/CLLD financing from 2 ESIF (EAFRD and EMFF) in mono-fund approach 2014.-2020.

- **LAGs and FLAGs are separate legal entities**/CSOs
- with **overlapping territories in Adriatic Region**/often employees and partnership members
- with **different LEADER/CLLD approach in LDS implementation/intervention creation and project support**



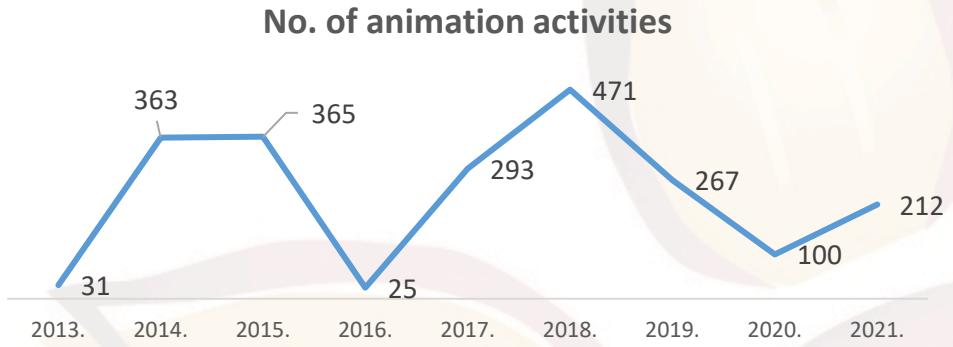
Source: LEADER Network Croatia

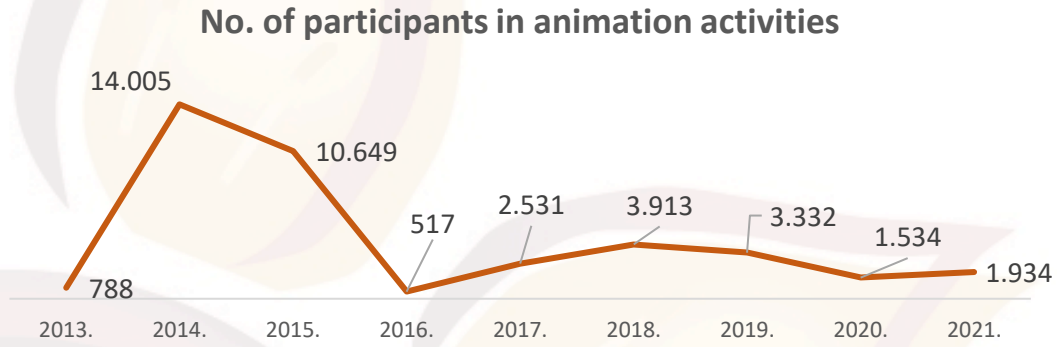
Overall territorial impact/coverage of LEADER/CLLD 2007.-2020. (2022.) in Croatia

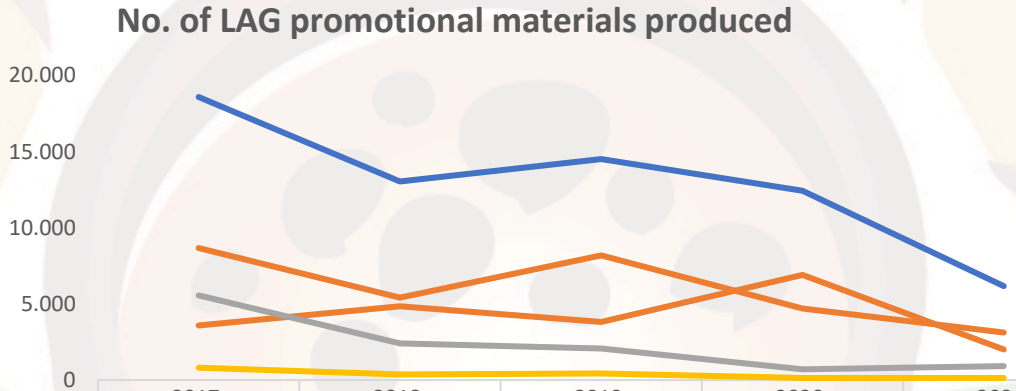


Analysis of the interventions related to LAGs animation activities – IPARD (n40) + RDP (n54)

- Important! During IPARD (2007.-13.) - **national regulatory framework did not allowed LAGs to select projects** for LDS implementation; all **tourism related activities** – implemented **through animation of LAGs**







	2017.	2018.	2019.	2020.	2021.
Total	18597	13031	14511	12422	6156
LAG brochure/leaflet	3572	4851	3820	6900	2000
LDS bruchure/leaflet	5550	2401	2071	700	901
advertisement	809	363	433	130	136
Ostalo	8666	5416	8187	4692	3119

Analysis of the interventions related to rural tourism through LDS implementation – RDP (EAFRD), submeasure 19.2

- Important!...as indicated by the European Commission's recommendations for Croatia's strategic plans under the CAP, in the 2014-2020 period: LEADER-CLLD was used to deliver standard measures of Croatia's Rural Development Programme under the control of the Paying Agency leaving litlle or no scope for LAGs to design their own bottom-up and place based resposes to local problems
- **PA activate and allow for LDS implementation by LAGs only 3 type of operations from RDP directly related and corelated to rural tourism** development, investments:

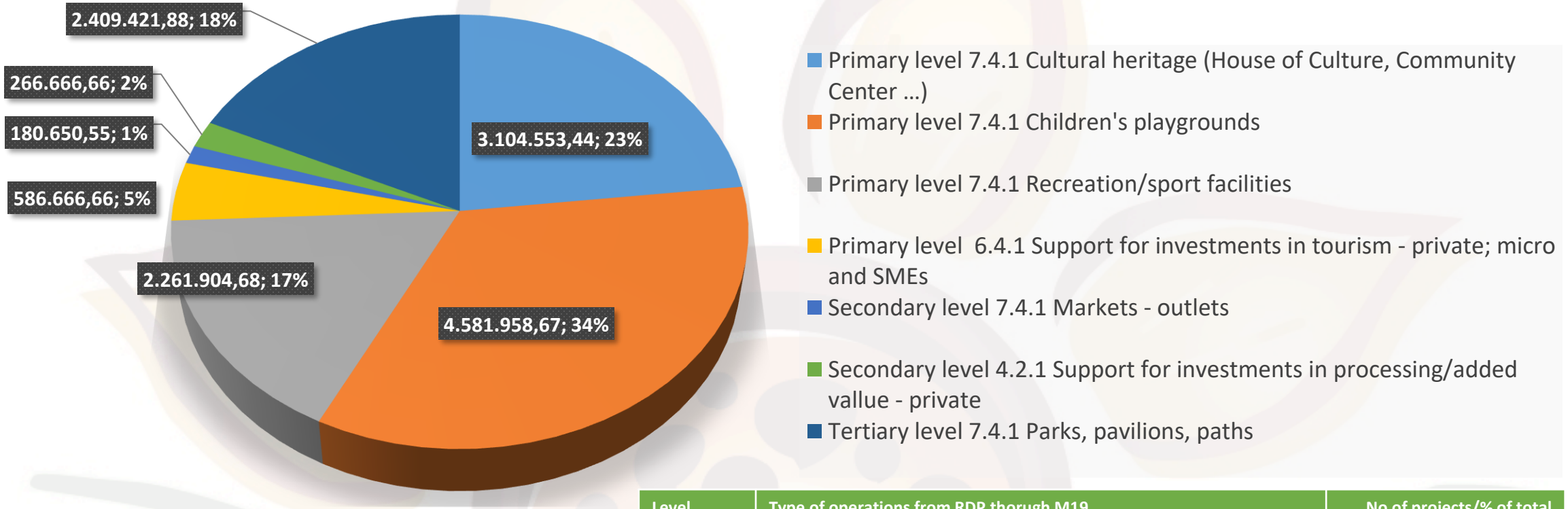
A. **Primary for tourism support: 6.4.1** „Support for investments in creation and development of non-agricultural activities for agricultural micro and SMEs" for tourism related activities, traditional cratfs and provision of services + 7.4.1 „Basic services and village renewal in rural areas" – projects related to public recreation/sport facilities, children playgrounds, community/cultural centres, thematic paths and similar

B. **Secondary related to tourism offer: 4.2.1** „Support for investments in processing/marketing and/or development of agricultural products" + 7.4.1 „Basic services and village renewal in rural areas" – places to sell agricultural products/markets,outlets

C. **Tertiary: 7.4.1** „Basic services and village renewal in rural areas" which can be, in some cases, related to rural tourism support development – public parks, pavillions, communal paths and similar

Analysis of the interventions related to rural tourism through LDS implementation – RDP (EAFRD); submeasure 19.2 (n54)

Aprroved projects by LAG - LDS impl./EUR; *State of play - March 2022.*



Level	Type of operations from RDP thorugh M19	No of projects/% of total
Primary	7.4.1 Cultural heritage (House of Culture, Community Center …)	90 (22%)
	7.4.1 Children's playgrounds	149 (37%)
	7.4.1 Recreation/sport facilities	65 (16%)
	6.4.1 Support for investments in tourism - private; micro and SMEs	14 (4%)
Secondary	7.4.1 Markets - outlets	5 (1%)
	4.2.1 Support for investments in processing/added vallue - private	9(2%)
Tertiary	7.4.1 Parks, pavilions, paths	72 (18%)
TOTAL	**13.391.822,54 EUR**	**405 (100%)**

Analysis of the interventions related to rural tourism through LDS implementation – RDP (EAFRD); submeasure 19.3
- **LAGs transnational & national cooperation**; *state of play – March 2022*.

Transnational Cooperation projects						
Level	Type of interventions	No. of project partners/Countries	No. of projects	% of total	Projects value (EUR)	% of total
Primary	New tourism offer creation and promotion	21/Croatia, Greece, Italy, Latvia, Slovenia, Poland	4	50%	809.463,30	47%
Secondary	Agricultural products valorization and promotion for short supply chains through tourism	18/Croatia, Cyprus, Estonia, Finland, Latvia, Slovenia, Spain, Poland, Portugal	4	50%	875,048,15	53%
TOTAL		39	8	100%	1.648.511,45	100%

Cooperation projects on national level (among Croatian LAGs)						
Level	Type of interventions	No. of project partners	No. of projects	% of total	Projects value (EUR)	% of total
Primary	New tourism offer creation and promotion	20	4	57,14%	464.069,0	55,76%
Secondary	Agricultural products valorization and promotion for short supply chains through tourism	17	3	42,86%	368.118,7	44,24%
TOTAL		39	7	100%	832.187,7	100%

Analysis of the interventions related to tourism through LDS implementation – OPMF (EMFF) (n14),

state of play – March 2022.

- Important**!** FLAGs create/implement LDS interventions according their needs independently from national programme interventions, same as support multi-activities and multi-sectoral partnership projects.
- **Selected projects by FLAGs** through LDS implementation **directly related/corelated to tourism development are devided by main activities/expected results** groups:

Level	Types of operation crated by FLAGs	No of projects	% of total	Selected/allocated by FLAGS (EUR)	% of total
Primary	1.1 Cultural heritage (fishing / maritime / valorization / promotion / education / education..etc. Soft activities such as events, etc.)	104	50%	5.141.092,36	35%
	1.2. Supporting tourist infrastructure (related to fisheries, aquaculture, maritime affairs… eg thematic trails, etc.)	36	17%	4.907.072,93	35%
Secondary	2.1 Support for the construction and equipping of infrastructure in order to strengthen the competitiveness of fisheries and aquaculture (fish markets and other marketing infrastructure, small port infrastructure ... etc.)	25	12%	3.054.811,33	21%
	2.2 Diversification of activities / income of entrepreneurs in fisheries and aquaculture	4	2%	152.041,46	1%
Tertiary	3.1 Protection, preservation and improvement of the state of the environment (eco actions, recycling, waste collection, waste conversion, education...etc.)	39	19%	1.476.338,14	10%
TOTAL		**208**	100%	**14.731.356,22**	100%

Conclusion - tourism related activities/projects support in Croatia from LEADER/CLLD in mono-fund approach (RDP - EAFRD/OPMF - EMFF)

RDP 2014.-2020. (2022.)

- LAGs can use only national RDP M/ToP; **tenders an deligible conditions framed and activated by PA**
- **LAGs can not support multi-sectoral parthership projects**; max +20% on national intensity
- **Cooperation projects among LAGs on national and international level**
- *Managing Body (MA) – Directorate for RDP in Ministry of Agriculture; Operating Body – Paying Agency for Agriculture, Fisheries and RD*

OPMF 2014.-2020.

- ✓ FLAGs create/implement LDS interventions according their needs – **independently from national measures (up to them)**
- ✓ **FLAGs support multi-sectoral partnership projects**; up to 100% intensity
- ✓ Cooperation projects not allowed
- ✓ *Managing and Operating Body – Directorate of Fisheries in Ministry of Agriculture*

- **LAGs support/implemented** through LDS: **418 projects** with 14.224.010,2 EUR or **17,77% of total allocation** for submeasure 19.2/19.3 RDP 2014.-2020.(2022.)
- **FLAGs support** through LDS: **208 projects** with 14.731.356,2 EUR or **69,63% of total allocation** for submeasure III.2 OPMF 2014.-2027.

which clearly shows that LEADER/CLLD, in relevant implementation defined and led by LAGs related to local needs and in accordance with the recommendations of the EC, is one of the main levers for promoting and strengthening tourism in rural and fisheries areas