Smart Village in Austria

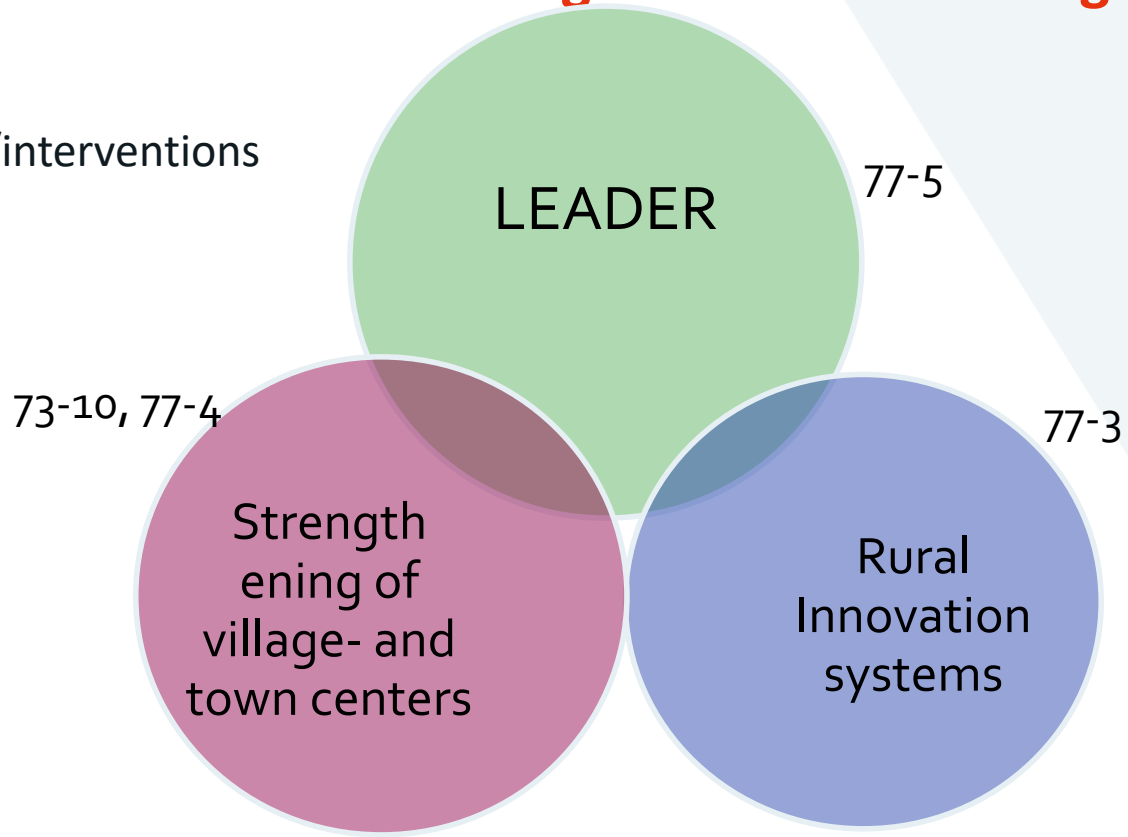
Implementation CAP Strategic Plan



Julian Gschnell
Federal Ministry of Agriculture, Regions and Tourism, Division V/6
POŽEGA, 08. April 2022

Implementation of Smart Village in the CAP strategic plan

4 measures/interventions



Implementation via LEADER (1/3)

- as a tool for the local action group to address local challenges
- Within LEADER we want that digital technologies play a role in the implementation of Smart Village → to distinguished from “classic” LEADER projects
- BUT: digital technologies is not understood as an end in itself, but rather as a "means to an end“
- thematically open along the fields of action, holistic/integrated



Implementation via LEADER (2/3)

- implementation not a must, but incentives when selecting Local Action Groups → Smart Village Concepts are seen as innovative feature of the LDS
- clear recommendation to take up the concept
- if, then commitment in local development strategy → indicator
- beneficiaries: all possible beneficiaries in LEADER
- Fact Sheet for LAG: https://www.zukunftsraumland.at/seiten/215

Strengthening of village- and town centers

Module 1: awareness raising

Module 2: Creation of an integrated town/urban development concept in a regional context

Module 3: Promotion vacancy/land use manager

Module 4: Investing measures for urban development

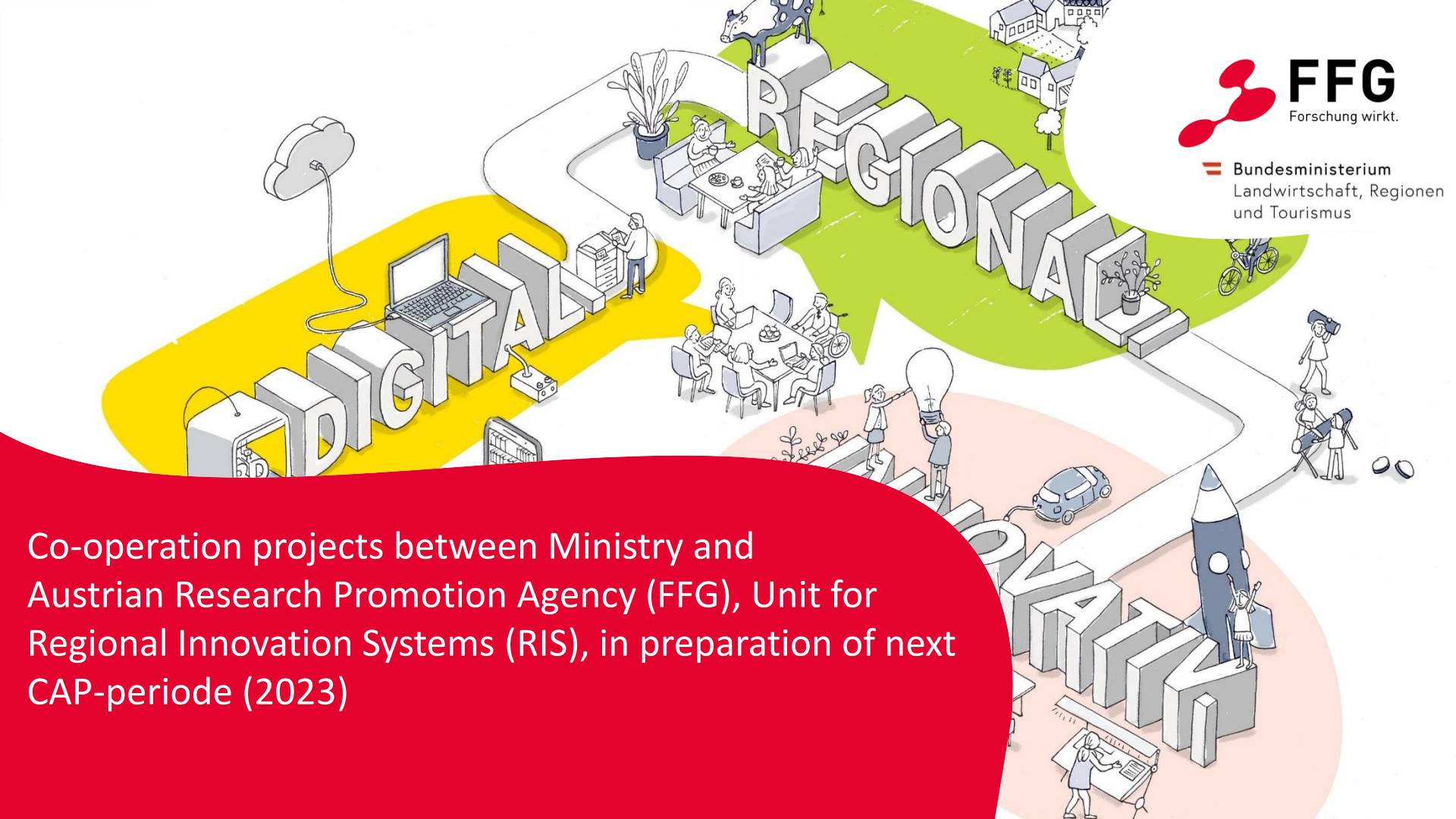
docking at LEADER, regional Managements

Rural Innovation Systems

Implementation and support for 2 activities

(1) Rural innovation network management: regionally anchored, multifunctional innovation network management: brings the actors together in novel combinations in the region and supports innovative projects through the development, further development and / or establishment of regional innovation networks and their qualitative support.

(2) Rural Innovation Partnerships: implemented based on the model of the EIP-AGRI with the multi-actor approach. The regional challenges and the future topics and trends relevant for the region must be worked on in cooperation between different actors along (new as well as existing) innovation and value chains, ideally across sectors or industries



FFG
Forschung wirkt.

Bundesministerium
Landwirtschaft, Regionen
und Tourismus

Co-operation projects between Ministry and Austrian Research Promotion Agency (FFG), Unit for Regional Innovation Systems (RIS), in preparation of next CAP-periode (2023)



Quelle: FFG/Shutterstock

FIRST CALL:
„REGIONAL.DIGITAL.INNOVATIV.“
AN OPEN CALL AND CHALLENGE OF IDEAS FOR AUSTRIAN REGIONS

3 WINNER PROJECTS ARE SUPPORTED NOW; THE AIM IS TO ACHIEVE PROTOYPES FOR NEW CAP-INTERVENTIONS

NEXT STEP: 2ND CALL/CHALLENGE ON SMART VILLAGES IN 2022

Together for attractive rural areas!



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