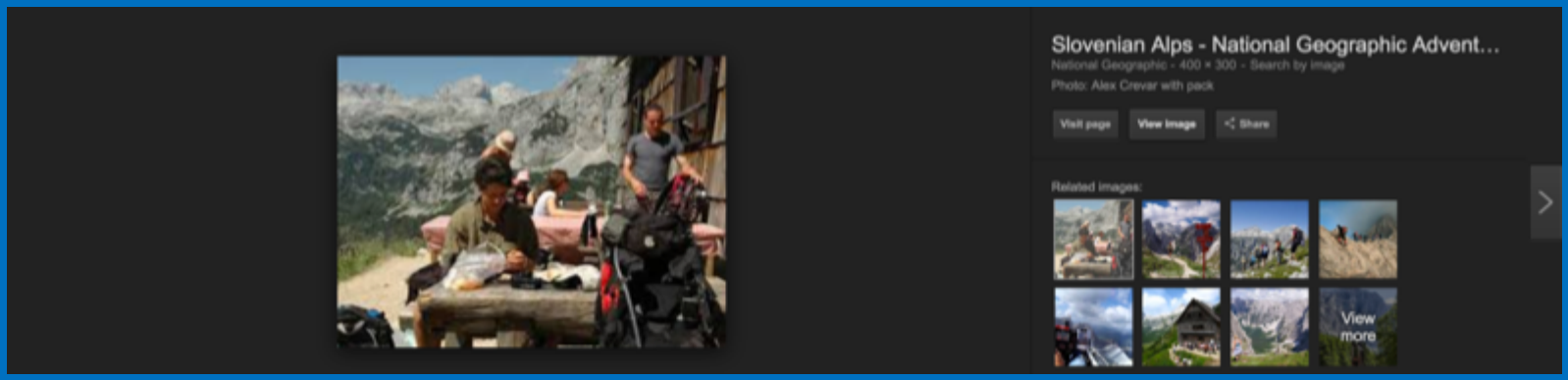


prirodno povezuje

PLODNA REGIONALNA SARADNJA

Kenan Muftic, Terra Dinarica



…we don't (yet) have National Geographic Adventure ... so i want it to be clear that i haven't pitched this to them yet and feel strange doing so until i have a better idea of what this will become.

16/01/2013



...*Places you need to visit in 2017* (National Geographic Traveler: Best Trips 2017, 22.11.2016)

…The Via Dinarica is poised to become one of the world’s top trekking destinations (National Geographic:Hike Through 7 European Countries on this Epic Trail, 1.2. 2017)

…Hiking this 1,200-mile-long trail along the Dinaric Alps is worth the trek (National Geographic:Journey Across 7 Countries on the World's Newest Long-Distance Trail, 5.4.2017)

Proljeće 2017

Šta?

- Definisana i opisana staza/ ruta kretanja
- Promovirana ”priča” (Društvene mreže, časopisi, eventi)
- Podrška turistima
- Razvojni projekti

- Zajednička vizija i želja


Hiking Advisor


avaz
mentu FBiH upućen Prijedlog zakona o izmjenama i dopunama Zakona o lizingu
DA FBiH Za programe razvoja turizma dva




Eva


Claire


Matthieu

Hod V

- Promovira
- Izviđanje
- Procjena



Nakon ”hoda”

- Saradnja vodiča
- Radionica na Lopati
- Via Dinarica web portal
- Međunarodni Via Dinarica dan

- Regionalna koordinacija

Secure https://viadinarica.com/en/

VIA DINARICA

HOME NEWS STORIES COUNTRIES ABOUT CONTACT SUPPORT JOIN US

Search ...

TOP TIPS TOURS SIGHTS HUTS ACCOMMODATION EVENTTS CONDITIONS OFFERS



TOP TIPS TOURS SIGHTS HUTS ACCOMMODATION EVENTS CONDITIONS OFFERS

FOLLOW US!

Zaključci

- potpisivanje izjave o opredjeljenosti i viziji
- uspostava sustava "country lead”
- uspostava sustava regionalnog koordinacijskog tijela
- uspostava standarda korištenja žiga i operacionalizacija na terenu
- uspostava Via Dinarice kao regionalnog PROGRAMA

Kako?

- **Fokus n**

- **Lokalna**
- **Lokacija**
- **Očuvan**



Izazovi

- Usklađivanje standarda
- Zaštita okoliša
- Mine
- Lokalni kapaciteti
- Granice





86









